

UNITED STATES SECURITIES AND EXCHANGE COMMISSION WASHINGTON, D.C. 20549

DIVISION OF CORPORATION FINANCE

May 11, 2021

Lee Einbinder Chief Executive Officer c/o Ellenoff Grossman & Schole LLP 1345 Avenue of the Americas New York, NY 10105

Re: FinServ Acquisition Corp.

Amendment No. 2 to Form S-4

Exhibit No. 10.11 Filed May 5, 2021 File No. 333-252558

Dear Mr. Einbinder:

We have concluded our assessment of your redacted exhibit for compliance with applicable form requirements and will process your supplemental response and related materials in accordance with your request.

Sincerely,

Division of Corporation Finance